

SHUGA

ELECTRONIC PRESS KIT

Misty Campbell began her professional career as "Brown Shuga" in 2005 while touring as a professional vocalist with reggae artist, Tanya Stephens. With a sound as sweet as her name, Shuga is described as the 'sweetest artist to emerge from the shores of Jamaica'. Campaigning positivity through her self proclaimed 'Sisterhood Empowerment' movement, the singer embodies the style and grace of an Empress in this generation of reggae music. Performing from intimate to large scale audiences, her diligence led her to Penthouse Records where she met Donovan Germain in 2011 and signed to his label. Dropping the "Brown" from her name, she became simply "Shuga". Her rebel spirit along with positive messages, create music that is reflective and relatable.

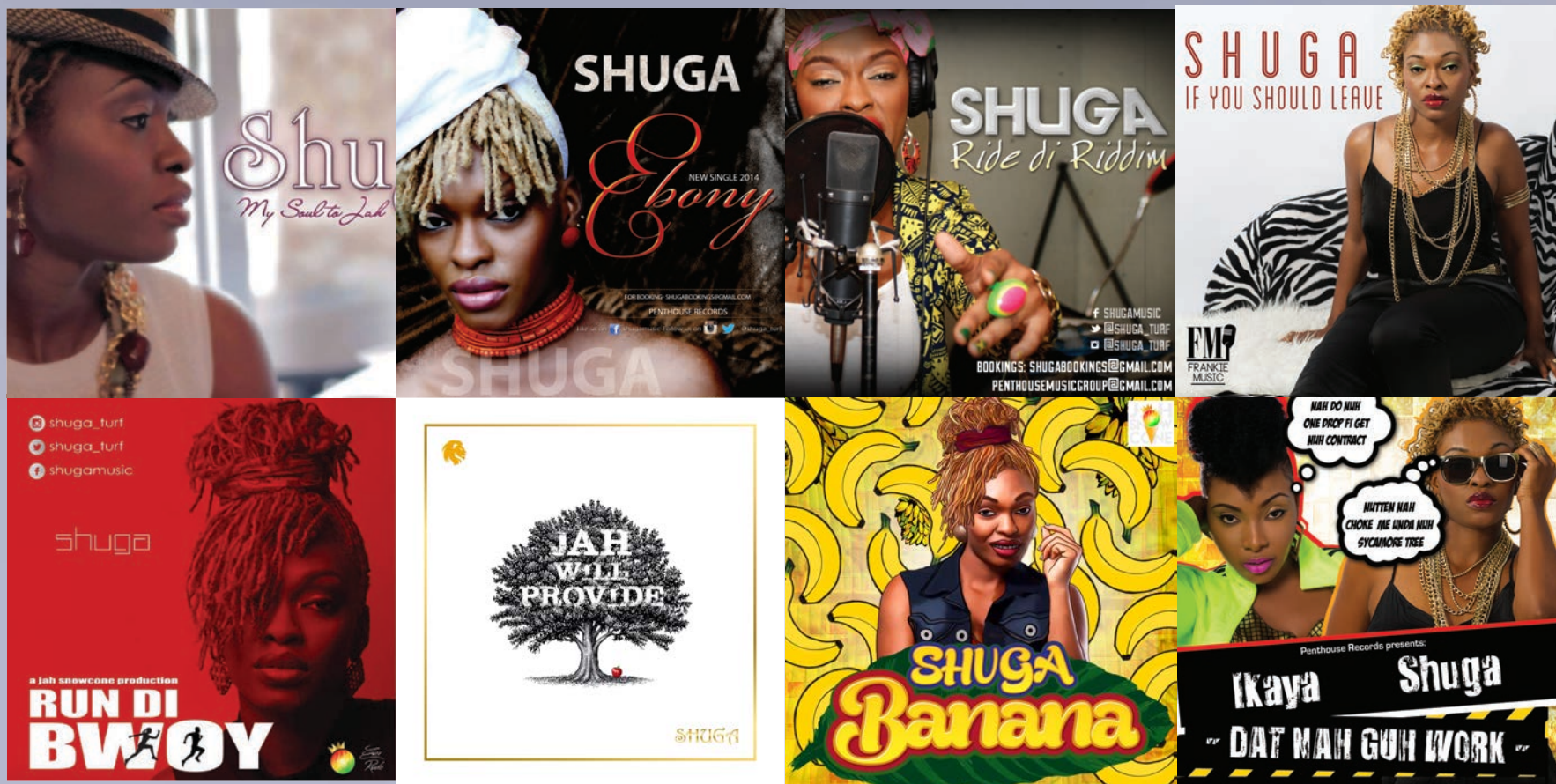
"Shuga" adapted her moniker depicting the sweet sugary sound of her vocal ability. Her vast talent for singing and songwriting continues to grow her as an artist. She continues to share the stage amongst the most sought after reggae artists in the world. Her discography includes hits such as "Complicated Love", "9.58", "Give my soul to Jah", "Ride di Riddim", "Ebony" (2014 Black History Month tribute), "In Deh", "I Threes Medley", "Seal up again", "Crime Scene (Johnny Dead)" and "Banana". Over the years she has worked alongside renowned producers and musicians; Sly and Robbie, Boot Camp Records, Computer Paul Henton, Donovan Germain, Jah Snowcone, Riff Raff, Silly Walks Discotheque, and recently the Scrucialists.

Her experience has brought her to perform on main stages at many international festivals including the infamous Reggae Sumfest (Jamaica), Tribute to Bob Marley (European Tour), Reggae Festival (Curacao), Reggae Jam (Germany), Reeds Festival (Switzerland), Casalabate Music Festival (Italy), Yaam (Berlin), Reggae Geel (Berlin), Level the Vibes (Germany) and Rototom Sunsplash (Spain) to name a few. Shuga's fans can expect a delivery of quality music in her upcoming Album and soulful performances every time she touches the stage.

SHUGA



DISCOGRAPHY



LISTEN AND DOWNLOAD SINGLES HERE





IOR

ANCHOR



DIGITAL PRESS



**BBC 1XTRA WITH DAVID
RODIGAN**

WATCH INTERVIEW



**IRIE MAG COVER DEC 2015:
SHUGA**

READ ISSUE



**GEGE VIBES INTERVIEW
WITH SHUGA**

READ INTERVIEW



**INTERVIEW WITH SHUGA @
REGGAE.TODAY (2015)**

WATCH INTERVIEW



**SHUGA - JAMAICA'S NEW
FEMALE VOCALIST [REEDS]**

READ ARTICLE



**INTERVIEW: SHUGA @
ROTOTOM SUNSPASH 2015**

WATCH INTERVIEW



**SHUGA LIVE AT REGGAE
SUMFEST 2014**

WATCH PERFORMANCE



**SHUGA LIVE:
REBEL SALUTE 2013**

WATCH PERFORMANCE



SOCIAL MEDIA

[CLICK LINKS]



CONTACT

FOR BOOKINGS AND INQUIRIES:

+1876.830.1199

SHUGABOOKINGS@GMAIL.COM